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05/ 02/ 2024

## El Paso International Airport (ELP) Partners with Turo to Expand Transportation Options

**WHO:** El Paso International Airport and Turo

**WHAT:** Interview and B-roll Opportunity  
Interviews to be provided by Airport and Turo representatives

**WHEN:** 9:30 a.m. Friday, May 3, 2024

**WHERE:** El Paso International Airport Premium Reserved Lot

The City of El Paso International Airport is hosting a media availability to highlight a new car-sharing service at the airport which will offer more transportation options for travelers. The partnership with Turo, a peer-to-peer car sharing platform, will support tourism in El Paso, and create a new revenue stream for the airport.

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Promoting **Transparent & Consistent Communication**  
Among All Members of the Community

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